IN THE CLAIMS:

1.   (Canceled)

2.   (Canceled)

3.   (Previously Presented) The method of claim 8, wherein the inputting of the ephemeral interest into the client further comprises:
    inputting an ephemeral interest reference into the client; and
    obtaining the ephemeral interest from a reference mapper based upon the ephemeral interest reference.

4.   (Previously Presented) The method of claim 8, further comprising inputting a relative weight of the ephemeral interest into the client, the relative weight indicating a proportionality to be afforded to the ephemeral interest relative to an enduring interest in identifying the at least one content item to be included in the publication.

5.   (Canceled)

6.   (Canceled)

7.   (Previously Presented) A method for generating a publication, comprising:

inputting an ephemeral interest into a client by scanning a travel itinerary to generate a digital representation of the travel itinerary, the travel itinerary including the ephemeral interest, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication;

requesting the publication based at least in part upon the ephemeral interest from a publication system; and

printing out the publication received from the publication system, the publication including the at least one content item.

8.   (Previously Presented) A method for generating a publication, comprising:

inputting an ephemeral interest into a client by scanning a ticket to an event to generate a digital representation of the ticket, the ticket including the ephemeral interest, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication;

requesting the publication based at least in part upon the ephemeral interest from a publication system; and

printing out the publication received from the publication system, the publication including the at least one content item.

9.   (Currently Amended) A <u>computer readable medium encoded with a</u> program <u>for causing a computer to generate</u> ~~stored on a computer readable medium for generating~~ a publication, <u>the program</u> comprising:

       code that inputs an ephemeral interest, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication, and the ephemeral interest further comprises at least one portion of a travel itinerary;

       code that generates a request for the publication based at least in part upon the ephemeral interest from a publication system, wherein the request is to be applied to the publication system; and

       code that executes a printing of the publication received from the publication system, the publication including the at least one content item.

10.   (Canceled)

11.   (Canceled)

12.   (Original) The program stored on a computer readable medium of claim 9, further comprising code that inputs a relative weight of the ephemeral interest into the client, the relative weight indicating a proportionality to be afforded to the ephemeral interest relative to an enduring interest in identifying the at least one content item to be included in the publication.

13.   (Original) The program stored on a computer readable medium of claim 9, wherein the code that inputs the ephemeral interest further comprises code that parses an amount of data in a digital representation of a scanned document to identify the ephemeral interest included therein.

14.   (Canceled)

15. (Currently Amended) A <u>computer readable medium encoded with a</u> program <u>for causing a computer to generate</u> ~~stored on a computer readable medium for generating~~ a publication, <u>the program</u> comprising:

      code that inputs an ephemeral interest, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication, wherein the ephemeral interest further comprises at least one portion of a ticket to an event;

      code that generates a request for the publication based at least in part upon the ephemeral interest from a publication system, wherein the request is to be applied to the publication system; and

      code that executes a printing of the publication received from the publication system, the publication including the at least one content item.

16. (Previously Presented) A system for generating a publication, comprising:

      means for inputting an ephemeral interest, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication, and the ephemeral interest comprising: at least a portion of a travel itinerary, at least a portion of a ticket to an event, or both;

      means for generating a request for the publication based at least in part upon the ephemeral interest from a publication system, wherein the request is to be applied to the publication system; and

      means for executing a printing of the publication received from the publication system, the publication including the at least one content item.

17.   (Previously Presented) A system for generating a publication, comprising:

a processor circuit having a processor and a memory;

a point of publication system stored in the memory and executable by the processor, the point of publication system including:

logic that inputs an ephemeral interest, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication, and the ephemeral interest comprising: at least a portion of a travel itinerary, at least a portion of a ticket to an event, or both;

logic that generates a request for the publication based at least in part upon the ephemeral interest from a publication system, wherein the request is to be applied to the publication system; and

logic that executes a printing of the publication received from the publication system, the publication including the at least one content item.

18.   (Original) The system of claim 17, wherein the logic that inputs the ephemeral interest further comprises logic that parses an amount of data in a digital representation of a scanned document to identify the ephemeral interest included therein.

19.   (Original) The system of claim 17, further comprising logic that inputs a relative weight of the ephemeral interest into the client, the relative weight indicating a proportionality to be afforded to the ephemeral interest relative to an enduring interest in identifying the at least one content item to be included in the publication.

20.   (Previously Presented) A method for generating a publication, comprising:

identifying a number of content items to be included in the publication, wherein at least some of the content items convey information associated with an ephemeral interest, and the ephemeral interest comprising: at least a portion of a travel itinerary, at least a portion of a ticket to an event, or both;

formatting the publication for printing by a client; and

transmitting the publication to the client for printing.

21.   (Original) The method of claim 20, wherein the identifying of the number of content items to be included in the publication further comprises performing a search among a number of potential content items for the content items that convey the information associated with the ephemeral interest.

22.   (Original) The method of claim 20, further comprising maintaining a user profile that includes an enduring interest associated with a user.

23.   (Original) The method of claim 22, wherein the identifying of the number of content items to be included in the publication further comprises performing a search among a number of potential content items for the content items that convey information associated with both the ephemeral interest and the enduring interest.

24.   (Original) The method of claim 22, wherein the identifying of the number of content items for the publication further comprises:

performing a first search for a number of ephemeral content items conveying information associated with the ephemeral interest; and

performing a second search for a number of enduring content items conveying information associated with the enduring interest.

25.   (Original) The method of claim 24, wherein the identifying of the number of content items for the publication further comprises identifying a first number of the ephemeral content items and a second number of enduring content items for inclusion in the publication based upon a relative weight established between the ephemeral and the enduring interests.

26.   (Original) The method of claim 20, further comprising maintaining a user profile that includes a number of source ratings associated with a corresponding number of content item sources.

27.   (Original) The method of claim 26, further comprising adding a new one of the source ratings to the user profile based upon a content item feedback received from a client.

28.   (Original) The method of claim 26, further comprising determining whether a content item is to be excluded from the publication based upon a content item source rating associated with the content item.

29.   (Currently Amended) A computer readable medium encoded with a program for causing a computer to generate embodied in a computer readable medium for generating a publication, the program comprising:
        code that identifies a number of content items to be included in the publication, wherein at least some of the content items convey information associated with an ephemeral interest, and the ephemeral interest comprising: at least a portion of a travel itinerary, at least a portion of a ticket to an event, or both;
        code that formats the publication for printing by a client; and
        code that transmits the publication to the client for printing.

30.   (Original) The program embodied in a computer readable medium of claim 29, wherein the code that identifies the number of content items to be included in the publication further comprises code that performs a search among a number of potential content items for the content items that convey the information associated with the ephemeral interest.

31.   (Original) The program embodied in a computer readable medium of claim 29, further comprising code that maintains a user profile that includes an enduring interest associated with a user.

32.   (Original) The program embodied in a computer readable medium of claim 31, wherein the code that identifies the number of content items to be included in the publication further comprises code that performs a search among a number of potential content items for the content items that convey the information associated with both the ephemeral interest and the enduring interest.

33.   (Original) The program embodied in a computer readable medium of claim 29, further comprising code that adds a source rating to a user profile based upon a content item feedback received from a client.

34.   (Original) The program embodied in a computer readable medium of claim 33, further comprising code that determines whether a content item is to be excluded from the publication based upon a respective one of a number of source ratings that is associated with the content item.

35.   (Previously Presented) A system for generating a publication, comprising:

means for identifying a number of content items to be included in the publication, wherein at least some of the content items convey information associated with an ephemeral interest, and the ephemeral interest comprising: at least a portion of a travel itinerary, at least a portion of a ticket to an event, or both;

means for formatting the publication for printing by a client; and

means for transmitting the publication to the client for printing.

36.   (Previously Presented) A system for generating a publication, comprising:

a processor circuit having a processor and a memory;

a publication system stored in the memory and executable by the processor, the publication system including:

logic that identifies a number of content items to be included in the publication, wherein at least some of the content items convey information associated with an ephemeral interest, and the ephemeral interest comprising: at least a portion of a travel itinerary, at least a portion of a ticket to an event, or both;

logic that formats the publication for printing by a client; and

logic that transmits the publication to the client for printing.

37.   (Previously Presented) The method of claim 7, further comprising inputting a user identifier into the client.

38.   (Previously Presented) The method of claim 8, further comprising inputting a user identifier into the client.

39.   (Previously Presented) The method of claim 7, further comprising maintaining a user profile that includes a number of source ratings associated with a corresponding number of content item sources.

40.   (Previously Presented) The method of claim 39, further comprising adding a new one of the source ratings to the user profile based upon a content item feedback received from a client.

41.   (Previously Presented) The method of claim 39, further comprising determining whether a content item is to be excluded from the publication based upon a content item source rating associated with the content item.

42.   (Previously Presented) The method of claim 8, further comprising maintaining a user profile that includes a number of source ratings associated with a corresponding number of content item sources.

43.   (Previously Presented) The method of claim 42, further comprising adding a new one of the source ratings to the user profile based upon a content item feedback received from a client.

44.   (Previously Presented) The method of claim 42, further comprising determining whether a content item is to be excluded from the publication based upon a content item source rating associated with the content item.